



Board of Directors

Minutes November 5, 2020

- I. Call to Order: **Marcus Coenen 7:00 PM** Meeting held virtually due to Covid-19 Health Emergency
- II. Board Attendance:
 - A. **Officers:** President Marcus Coenen, VP Chris Friest, Secretary Brent Millis, Treasurer Jay Kozel .
 - B. **Board:** Edward Fishman, Tom LaPointe, Nicholas Mertes, Vanessa Phelan, Adam Plagge, Kate Ross, Carl Saxon (absent), Kylie Spies, Kimberley Strobe-Boggus
 - C. **Guests:** Bill Gray
- III. Approval of Agenda: **Marcus Coenen**
 - A. Kimberley Moved, Chris Seconded, Approved
- IV. Approval of October Minutes: - **Brent Millis**
 - A. Chris Moved, Jay Seconded, Approved
- V. Treasurer's Report/Budget Approval: **Jay Kozel**
 - A. Membership incomes continues to do well
 - B. Polk County Grant received
 - C. Pass-thru check for Witmer Park
 - D. Kimberley Moved, Chris Seconded, Approved
- VI. Board Vacancies - **Marcus Coenen**
 - A. New Board Member: Vanessa Phelan
 - B. New Board Member: Kylie Spies
- VII. 2021 Budget Timeline - **Jay Kozel**
 - A. Need Projections
 1. Deadline in 2 weeks
 2. Projects can be sent to Jay via email
 - B. Mike Kamper & Jay Kozel
 1. Draft Budget
 - a) Ongoing effects of Covid
 - b) Changes to Sidewalk
 - c) How to spend grant
- VIII. Calendar Status - **Kate Ross**
 - A. Art
 1. 12 different artists for each month
 2. Additional artists for cover contest
 3. December 4 deadline for Art
 - B. Financial
 1. Cost \$9.54
 2. Sell \$15-20
 3. Gift for membership renewal
 4. Polk County Grant to be used to purchase calendars
 - C. Discussion
 1. 2021 Calendar

2. June 2021, Offer 2022 Calendar
- IX. LightPole Banner Inventory - **Marcus Coenen**
 - A. Email from City
 1. Snookies banner damaged
 2. Marcus fixed
 - B. Remaining Banners
 1. Review condition
 2. Beaver to Meredith banners in good condition - Tom Lapointe
- X. Quarterly Meeting - **Marcus Coenen**
 - A. Holiday Happenings
 - B. Fareway
- XI. Holiday Happenings - **Marcus Coenen**
 - A. Shop Hop
 1. Five businesses participating
 - a) Uptempo, Happy Dsm, Grounds, Curbine Cuisine, Back Country
 2. Minimal Participation
 3. **MOTION**: Suspend Shop Hop for 2020 in light of Covid Concerns. Seconded, Passed
 - B. Tree Lighting/Santa
 1. Santa Covid Concerns
 - a) Virtual Videos
 - b) Social Distance Santa
 2. Boesen committed to tree sponsorship
- XII. Other Business
 - A. Polk County Health - **Tom Lapointe**
 1. Polk County Health website displays covid numbers by zip code
 2. Promote?
 - B. City Happenings - **Bill Gray**
 1. Construction projects winding down
 2. Covid issues, wear masks
 3. Fareway plans moving along
 4. Merle Hay Mall future plans
- XIII. Adjourn: **8:06 PM**